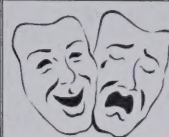


DOUBTLESS BAY CABLE TV SUBSCRIBER NEWSLETTER



Volume 2 ♦ Number 10 / November 1, 1998

WHAT To Do About New Channel Packages

Some could be confused by the enclosure with this month's Newsletter which announces new channel packages for Cable TV. Here in summary form are our suggestions.

1) BASIC SUBSCRIBERS. If you pay monthly by mail or at Doubtless Bay Pharmacy, **do nothing**. There will be a slight upwards adjustment in monthly rates in December; if you pay by bank debit, **see new bank debit attachment**. Your channel list will be modified by the enclosed new channel list. From December 1, use the new channel list ONLY.

2) PREMIUM SUBSCRIBERS. If you pay monthly by mail or at Doubtless Bay Pharmacy, **do nothing**. There will be a slight upward adjustment to your rates effective December 1st which you can "beat" by converting to annual payment. If paying by direct bank debit, **see attachment enclosed** for new bank instructions. Your channel list will be modified per the new list enclosed from December 1st.

3) SENIOR DISCOUNT PREMIUM. If you pay monthly by mail or at Doubtless Bay Pharmacy, **do nothing**. There will be a slight upward adjustment in your rates effective December 1st but you can "beat" these by paying annually (see next pages under Senior Premium). If paying by direct debit, **see new sheet enclosed**.

4) Sky Subscribers. Sky becomes "**Spoovies!**" and grows from 2 channels (Sky Sport, Sky 1) to 5 channels (Sky Sport, World Sport 1, Sky "1", TNT Movies, Recent Release Movies). Unless you are using a cable-ready TV set, **all** Sky-only subscribers will **now** require a converter. If you have a cable ready set, we will come (no charge) to retune it for you to get the new 5 channel package. If you require a converter, we will come and install it for you (no charge); both before December 1. If you pay by mail or at Doubtless Bay Pharmacy, **do nothing**. If you pay by Direct Bank Debit, **use the form enclosed** to advise your bank of the new amount (\$50 per month) to have taken out of your account each month starting with December.

5) Sky + Basic, Sky + Premium. If you pay monthly by mail or at Doubtless Bay Pharmacy, **do nothing**. There will be a slight upwards adjustment in monthly rates in December; if paying by direct debit, **see new bank form enclosed**. Use the new channel list from December 1st and tune-in Sky "1" (channel 93), TNT/Cartoons (channel 94) and Recent Release Movies (channel 95) by directly entering the new channels on your converter remote. If you have a cable ready TV set and require assistance in tuning in the new channels, contact us by before November 20th.

NOTE: The day to day status of which new channels are operating, and where, will be posted on channel 16 daily (tune-in before 4PM when TV4 begins programming).

Annual payments. Those who pay annually and receive a discount will not be affected by the new rates until your annual payment period has been reached. This applies to all subscribers who paid annually for their service on or before November 21 (no annual payments at the 'old rates' will be accepted after November 21).

Confused? Call us at 406-0651 between 9AM and 5pm Monday - Friday, Saturday 10AM to 4PM. We urge you to carefully read (perhaps more than once) the full set of material enclosed with this newsletter. As always, you can change service levels at any time (such as going from Basic to **Spoovies!**).

3		Sky Sport	NZ's national sport channel from Sky NZ Network
4		World Sport	Sport coverage of world and regional events, 24 hours, 7 days
93		Sky "1"	Sport, movies, family entertainment programming
94		TNT + Cartoons	Classic movies 12n - 8PM, 9PM-5AM; cartoons remainder
95		Recent Movies	The latest TV release movies, 24 hours, 7 days
5		CMT + TV5	Country Music TV plus Doubtless Bay's own TV5 coverage
6		TNT + Cartoons	Classic movies 12n - 8PM, 9PM-5AM; cartoons remainder
7		CNBC + SPN	Sports Pacific Network 1PM-1AM; CNBC news remainder
8		Sport Two	"Weekend Sport" from Friday morning through Monday night
13		NZ TV One	New Zealand's pioneering national network
14		NZ TV 2	New Zealand's national entertainment network
15		NZ TV 3	New Zealand's "3" network
16		NZ TV 4/ Guide	TV4 (typically 4PM-midnight); cable TV Guide remainder
17		NZ Prime + Mcm	Prime typically 12n-midnight; MCM Music TV remainder
18		Australia	Australian network television
19		Nostalgia TV "1"	TV hits from the past (primarily USA programmes)
20		British Arena	Best of British TV
98		Discovery	Nature, science, adventure, travel
99		CNNI News	World News - when it happens, tune-here first!
9		Weather/WRN	Teletext weather with English radio services from the world
10		Modern Movies	Hit and cult movies from the 50s to the 90s; 7 days, 24 hours
11		Recent Movies	The latest TV release movies, 24 hours, 7 days
12		Global Movies	Subtitled foreign films (warning - explicit mature themes)
21		National Geograp.	Nature and adventure from National Geographic Magazine
22		BBC World	World News around the clock from the British authority
23		World Net	World News, features from American public broadcasting
24		Deutsche Welle	World News, features (English, German) from Germany
26		CNBC	World business news coverage; sport on weekends
27		World Sport	Sport coverage of world and regional events, 24 hours, 7 days
28		(future sports ch)	(an additional all-sports channel - available May 1999)
29		Australia Racing	Live horse, dog racing from Australia
30		Trackside Racing	Live racing from TAB/Trackside New Zealand
31		CIC-31	Doubtless Bay Community News from Cable TV
32		MCM Music	Latest rock music, concerts from Paris (English & French)
33		Country Music Tv	Latest country music from Nashville, Tennessee
34		(future music ch)	(an additional all music channel - available May 1999)
35		EWTN Religion	Eternal World TV Network - Global Catholic television
36		JET-Japan (Engl.)	All English Japan Entertainment Television
37		NHK-Japanese	All Japanese NHK Tokyo
38		TV5 France	All French entertainment, news, movies from Paris
39		CCTV China	Mandarin and English drama, art, culture from Beijing
40		temporary RAI	(new English service May 1999) - RAI Italy temporary
41		temporary RTPi	(new English service May 1999) - RTPi Portugal temporary
42		temporary ERTU	(new movie channel May 1999) - ERTU Egypt temporary
43		temporary RTVE	(new movie channel May 1999) - RTVE Spain temporary
44		programme test	test of newly available programme services
49		Cartoons + TNT	Cartoons 5AM to 9PM, movies 9PM - 5AM

↑
Spoovies
as low as
\$9.30
↓ per week

↑
Basic
as low as
\$6.46
↓ per week

(14 channels)

↑
Premium
as low as
\$12.14
↓ per week

(as many as 43 channels)

CABLE TV SUBSCRIBERS - INSTRUCTIONS for Channel Expansion

Presently Sky-Only Subscriber:

Your present 2-channel service becomes 5 channels; the amount you will be invoiced goes from \$40 per month to \$50 per month. You gain one new 24 hour "World Sport" channel, and two movie channels. If you have a cable-ready (tuning) TV set, and require assistance in tuning in the new channels (from December 1), call us for a no charge assist. If you have a cable TV set-top unit (STU - converter) already, merely dial up channels 93, 94 and 95 from December 1st for the new channels (see enclosed channel list). If you do NOT have a cable ready TV set, and do NOT have an STU/converter, call us before November 20th (406-0651) and we will install one for you - no charge. Your December invoice will be at the new **SPOOVIES** rate of \$50 per month. NO - you canNOT continue to have only the Sky Sport and Sky 1 package of 2 channels at the existing \$40 rate. However, by paying annually you can lower your monthly cost to \$42.50 per month (only \$2.50 more than you are now paying, gaining 3 extra channels!) and receive free guides as well. If you use direct bank debit (from your account to ours), please **see enclosed** "Direct Bank Debit" instructions to advise your bank of a change in the amount to credit to our account effective with December.

Presently Basic Only

Your present 14 channel service will be 14 channels after December 1. You will gain an additional sport channel (SPN/ Sport Pacific Network), the Australian ABC service, the Nostalgia "TV1" service, and as soon as available New Zealand's new Prime TV. You will lose Shopping Channel (TVSN) which shares with local "TV5" and CMT (Country Music Television) will now share with TV5, while National Geographic moves to Premium. MCM Music will share with NZ Prime TV on channel 17 when Prime becomes available to us (each will be 12 hours per day) and until then, MCM will continue to be 24 hours per day. CNBC will share with SPN (Sport Pacific Network) for 12 hours each per day. Your monthly fee will go from \$29.50 with a cable STU/converter to \$33.00 per month effective December 1 **but** you can drop that back to \$29.52 per month by paying annually (see enclosed four page bulletin) and receive as a bonus programme guides for basic. No retuning of your TV set or STU/converter will be required but a new channel list applies from December 1 (see enclosed list). If you use direct bank debit (your account to ours), please use the enclosed bank debit instructions to change your debit amount effective with December.

Presently Premium Level Service

Your present 42 channel service will still be 42 channels. You will notice a considerable readjustment in your channel line-up. Initially, you will find movie channels (3 of your 4), news (5 of your 6) and sport (3 of your 4) now in "groups." You are gaining a new 24 hour World Sport channel, will shortly be gaining a minimum of two additional movie channels. If you have a cable-ready TV set, no retuning is required. If you have an STU/converter, no new channel numbers are involved at this time. Most of the immediate changes effect the "basic" portion of your channel line-up; see enclosed December 1 onward channel list. Your monthly invoice, from December 1, will go from \$50 (without a converter) or \$54.50 (with a converter) to \$62 (with OR without a converter) effective December 1. Note you can **reduce this to \$55.48 per month** by paying annually (98 cents per month more than at present) and receive free programme guides as a bonus. If you use direct bank debit, please use the enclosed form to advise your bank of the new debit amount effective December.

Presently Sky + Basic:

If you have a cable-ready TV set, and require assistance in tuning in the 3 new **SPOOVIES** channels, call us before November 20 (406-0651). If you have an STU/converter unit, simply dial up the new channels (93, 94, and 95) from December 1st. You are gaining one new World Sport channel, and, Sport Pacific Network, one NEW movie channel (Recent Release). Your present monthly rate of \$54.50 (without an STU/converter) or \$58.50 (with STU/converter) becomes \$62 per month with OR without an STU/converter effective December 1. However, you can **drop this back to \$55.48** if you elect to pay annually (and receive as a bonus applicable programme guides). Note this is less than you presently pay if you have an STU/converter. If you use direct bank debit, please use the enclosed form to advise your bank of the new amount to credit to our account effective with December.

Presently Sky + Premium:

If you have a cable ready TV set, and require assistance in tuning in the 3 new **SPOOVIES** channels, call us before November 20 (406-0651). If you have an STU/converter unit, simply dial up the new channels (93, 94 and 95) from December 1st. You are gaining one new World Sport channel, will be gaining two new movie channels shortly. The new channel line-up is in "groups" by subject matter making channel surfing quicker and easier (there is a sport group, a movie group, a news group, a light entertainment group and so on). Note that additional movie (after December 1st) and sport channels scheduled are all for the Premium class of service over the next few months. You are presently paying \$80.00 per month (without STU/converter) or \$84.50 per month (with STU/converter). From December your invoice amount will be \$90 per month with OR without an STU/converter. However, you can **reduce this to \$80.61 per month** by paying annually and receive bonus programme guides too. If you use direct bank debit, please use the enclosed form to advise your bank of the new amount to credit to our account effective

Senior Discount (Premium):

Your present senior discount applies only to the Premium package. Notice there are now two new categories (Senior Premium as at present, Senior Basic + **SPOOVIES**, and Senior Premium + **SPOOVIES**) - see enclosed four page folder. The present Senior Discount subscribers receive the full Premium package and pay \$37.50 without an STU/converter or \$42.00 with an STU/converter. This package will become \$50 per month with or without an STU/converter effective December. However, you may **lower this to \$42.23 per month** by paying annually and receive bonus (no charge) programme guides as well. Optionally, you may convert to Senior Basic + **SPOOVIES** for \$50 per month (\$42.23 per month if paid annually) or to Senior Premium + **SPOOVIES** at \$72 per month (\$64.83 per month if paid annually). These expanded Senior Discount packages are in response to subscriber requests. If you use direct bank debit, please use enclosed form to advise your bank of the new amount to have credited to our account effective December.

Presently Pay Annually?

Anyone who has paid for an annual renewal before November 21st will not be affected by the new rates until your next annual renewal date. Those paying 3 or 6 months at a time will have the option of converting to annual when the next renewal payment is due. As an "annual pay subscriber," simply enjoy the additional channels as a "free bonus"!